



WILL SIBIA

Sustainability Expert,
Specialist Net Zero
Buildings with Global
Experience

PERSONAL PROFILE

Professional with solid international experience in utilizing sustainability as a tool, service, business driver and communication to deliver results.

An experienced business manager with expertise in successfully delivering projects in US, Australia, Sweden, India, UAE, Lithuania amongst others.

Certified and accredited in world leading sustainability evaluation tools.

ADVISORY ROLES

Acknowledged for understanding of business, economic principles, importance of bottom line and the future in terms of sustainability, have had privilege to act as an advisor to multiple fortune 500 and blue chip companies including - Google, Facebook, Atlas Copco, Hydro 66, Pembroke, Hines & Norges..

WORK HISTORY

Founder, Co-Founder & CEO

urbs & Urban Tech Sweden 2019 to Present - Sweden, US, India & UAE

- Co- founded Not for Profit platform for Swedish Industry, to bring transformational change via exporting Swedish Clean Tech for maximum impact.
- Created commercial arm to the platform to integrate knowledge, technology and finance for delivering complete solutions.
- Opened new markets with this novel approach in US, India & Middle East.

Heading Sustainable Development, International Business Strategy

Sweco, 2013 to 2020 - Sweden & India

- Leading Sustainable Development and a member of executive team.
- Acted as an advisor to multiple fortune 500 and blue chip investing in Sweden, such as Facebook, Google, Hydro 66, Pembroke.
- Leading the Export go-to-market strategy.
- Building strong intracompany processes, identifying the key advantages and executing for results.
- Liaison with industry & industry bodies, financial institutions, government agencies,
- Focus on sustainable projects that lead to circular economy, inclusive growth, climate resilient urban and natural infrastructure.

Sustainability Manager

WSP, 2010 to 2013 - Sweden

- Leading projects and sustainability certifications using leading evaluation tools and leading the applications.

Sustainability Associate & Environmental Manager

Ramboll, 2008 to 2010 - UAE & Sweden

- Undertaking sustainability charrettes, workshops, evaluations and design focus on real estate and infrastructure.

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SELECTED MISSIONS

Design Manager, Eco-Arish
Prototype. A net zero energy and a
zero environmental impact solution
for a heritage site development at
Liwa Oasis, Abu Dhabi. Use of palm
trees and fronds as structural
elements with contemporary design
were undertaken. The development
was designed to be self-sufficient in
energy, water and waste. Project
won Construction Weeks
Engineering award of the year for
2009.

Sustainability Strategy,
Stockholm Arlanda Airport, As a
senior sustainability advisor to
Swedavia on Arlanda Vision 2050 and
Bromma airport incl. Net Zero
Strategy.

Development Plan, City of
Pune, India. Drafting a climate
change policy required input from
all possible departments from health,
environment, administration to
transport.

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WORK HISTORY (CONT.)

Energy Engineer

Planetary Power, 2007 to 2008 - Australia

- Engineer, procure and install Renewable Energy Systems.

After Sales Engineer

Taipan Mercedes Benz India, 2002 to 2004 - India

- Service and Warranty management for the region.

ACADEMIC BACKGROUND

London Business School

Executing Strategy for Results, 2019

Royal Institute of Technology, Stockholm

International Masters Program, Sustainable Energy
Engineering, 2006-2007

James Cook University, Townsville, Australia

Bachelor of Engineering (Mechanical), 1997-2002

SKILLS

Business Strategy



Strategic Planning



Sustainable Development



Project Management



Financial Planning



Legal and CSR



Leadership



Communication



Change Management



Research

